

Mt. Bethel United Methodist Church presents the 19th Annual Habitat Road Race



HABITAT ROAD RACE

Saturday October 6, 2012 • 8:00am
www.HabitatRoadRace.com



- 5k Road Race
- 1 Mile Fun Run
- Habitot Trot



MT. BETHEL UMC
COMPASSION INTO ACTION

SPONSOR OPPORTUNITIES

4385 Lower Roswell Road | Marietta, GA 30068 | HabitatRoadRace.com

About Habitat For Humanity



Habitat for Humanity International is a nonprofit, ecumenical Christian housing ministry. Since 1976, Habitat has built more than 300,000 homes, providing shelter for more than 1.5 million people in more than 3,000 communities worldwide and has become a true world leader in addressing the issues of poverty



Habitat homes are purchased by the home-owner families and are made affordable due to the following three factors:

- Homes are sold through no-profit, no-interest mortgages. Homeowners will repay the cost of their homes over a 20-25 year period. These monthly payments will be used by NW Metro Habitat to build more Habitat homes.
- Homeowners and volunteers build the houses under trained supervision.
- Individuals, corporations and faith groups provide vital financial support.

Families in need of decent shelter apply to Habitat and are chosen based on their need, their ability to repay their mortgage and their willingness to work in partnership with Habitat. Neither race nor religion is a factor in selecting the families who receive Habitat homes.

Habitat for Humanity homes are large enough for the homeowner family's needs, but small enough to keep construction and maintenance costs to a minimum. The houses are also designed to fit into the

communities in which they're built and reflect the local climate and culture. In Cobb County, a typical Habitat home costs approximately \$62,000.


Homeowners are required to earn at least 300 hours of sweat equity as follows:

- 100 hours building their own home
- 100 hours building other Habitat homes, and
- 100 hours in Provident Living classes provided by Habitat which includes classroom instruction on topics such as personal financial management, credit counseling, career development, child development and education, home maintenance and more.


Mt. Bethel UMC is extremely blessed to be NW Metro Habitat's leading builder of Habitat homes. Our church's partnership with Habitat began in 1992 and in the fall of 2012, Mt. Bethel will build its 32nd and 33rd Habitat homes making it possible for two families to escape poverty housing and realize their dreams of home ownership.

Sponsor Opportunities


BLUEPRINT SPONSORSHIP Package \$10,000

- Logo in most prominent position on Race T-shirt
- Logo on Race Registration and all related Forms and Signage
- Logo on the Habitat Road Race facebook page 
- Promotional Item in Race Packet
- Logo on Mt. Bethel UMC website
- 2 Tables for product distribution on Race Day Celebration
- Acknowledgement at Race Awards Ceremony
- 10 Free Race Registration packets (t-shirts included)
- Habitat plaque for your community service wall


FOUNDATION SPONSOR Package \$5,000

- Logo on Race T-shirt and Race Registration Forms
- Logo on the Habitat Road Race facebook page 
- 1 Table display on Race Day Celebration
- Promotional item in race packet
- 5 Free Race Registration packets (t-shirts included)
- Habitat plaque for your community service wall


FRAMING SPONSOR Package \$2,500

- Logo on Race T-shirt and Race Registration Forms
- Logo on the Habitat Road Race facebook page 
- Promotional item in race packet
- 3 Free Race Registration packets (t-shirts included)
- Habitat plaque for your community service wall

ROOFING/SIDING SPONSOR Package \$1,000

- Logo on Race T-shirt and Race Registration Forms
- Logo on the Habitat Road Race facebook page 
- Name on Race T-shirt and Race Registration Forms
- 2 Free Race Registration Forms (t-shirts included)
- Habitat plaque for your community service wall

LANDSCAPE SPONSOR Package \$500

- Name on Race T-shirt and Race Registration Forms
- Name on the Habitat Road Race facebook page 
- 1 Free Race Registration packet (t-shirt included)



By checking the sponsor level to the left and signing below, I am accepting your invitation to be a sponsor of the Habitat for Humanity Race.

Company Name:

Company Official:

Email:

Address:

Signature:

- Check Attached
- Will mail check by _____ (date)
- Send Invoice

Commitment \$: _____

Make Check payable to: Mt. Bethel United Methodist Church, 4385 Lower Roswell Road, Marietta, GA 30068

Attn: "Habitat for Humanity" (Please write "Habitat" on the "For" line of your check)

- Please accept my donation, I wish to remain anonymous.





5K ROAD RACE

Our 3.1 mile race course is flat and fast, beginning and ending in the Mt. Bethel UMC parking lot.

ONE MILE FUN RUN

The fun run takes place entirely on the Mt. Bethel campus and is designed for children, their parents, novice runners and walkers. Strollers and dogs are welcome!

HABITOT TROT

We invite youngsters 5 years of age and under to this event which is held on the walking track in the Mt. Bethel Christian Activities Center.

HAMMER IT HOME AWARDS PROGRAM

As in years past, there will be a pre- and post-race celebration with food and fun for the entire family. Sponsors and in-kind donors will display their products and/or services and provide samples.

RACE PACKETS

Sponsors will have the opportunity to provide coupons, literature and samples in race packets distributed to race participants.

IN-KIND DONATIONS

NEW to the 2012 Habitat Road Race is a Silent Auction in the Christian Activities Center on Race Day. Sponsorships will be awarded to those who donate items valued at an amount equal to or above any of our sponsorship levels.



For more information, on **sponsorship opportunities**, contact: **Ashley O'Neil 770.314.0130** or **springfield_ashley@yahoo.com**

For information on **in-kind donations**, contact: **Lauren Hanley 404.309.8454** or **lauren.k.hanley@gmail.com**

To volunteer for the **build**, contact: **Mary Henkel 770.953.3354** or **henkelm@bellsouth.net**